

# OCEANS & FRESHWATER SUPPLIES DESTROYED BY **OVERFISHING & AGRICULTURE**

## **VEGETARIANISM DOESN'T COST THE EARTH**



OCEANS PROVIDE  
**2/3** OF OUR OXYGEN

**DEAD OCEANS**

=

**DEAD EARTH**

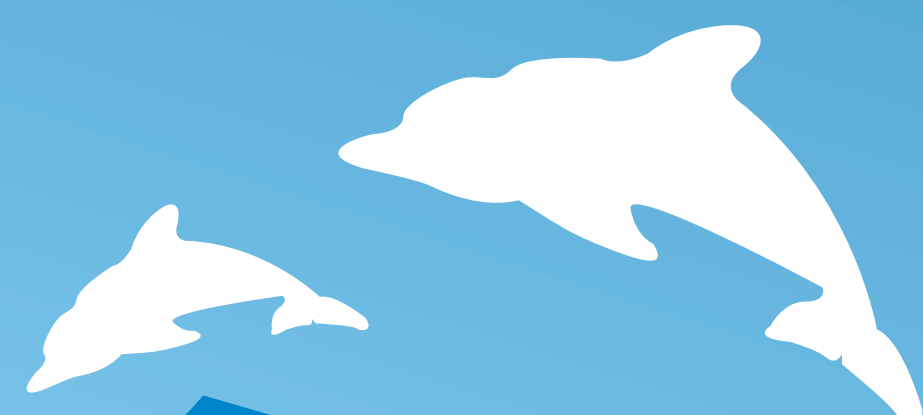
FOR EVERY 1 KILO OF FISH  
CAUGHT, UP TO 5 KILOS  
OF UNINTENDED MARINE  
SPECIES ARE CAUGHT AND  
DISCARDED AS BY-KILL

FAO

### **ANIMAL AGRICULTURE**

IS RESPONSIBLE FOR  
**20% - 33%** OF ALL **FRESH  
WATER CONSUMPTION** IN  
THE WORLD TODAY.

PNAS



“There is no doubt that  
our **DECLINING RIVER WATER  
QUALITY** over the last 20 years is  
associated with **INTENSIFICATION  
OF PASTORAL FARMING** and  
the conversion of drystock  
farmland to **DAIRY FARMING.**”



DR FIONA PROFFITT, NIWA SCIENCE WRITER, 2010