

**366,000 LAND ANIMALS  
DIE FOR FOOD EVERY DAY  
IN NEW ZEALAND.**

MPI, PIANZ



**NO-ONE  
NEEDS  
TO DIE  
FOR YOUR  
DINNER**

**16,000,000 FISH ARE KILLED  
COMMERCIALY FOR FOOD  
AND BY-KILL EVERY DAY IN  
NEW ZEALAND.**

SEAFOOD NZ



**5,973,000,000  
LIVES LOST  
FOR FOOD  
EVERY YEAR  
IN NZ ALONE.**

**YOUR CHOICES ARE  
LIFE & DEATH CHOICES**

**YOU HOLD THE POWER!**